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## Pastured poultry profits joel salatin pdf files online full version

The context changes, some "why is he doing that" questions are answered with "because at the time, that product wasn't available" type answers. I found the above two items to be significant enough to change a five star rating to three stars. Another section details some thoughts on marketing, which is also necessary to be successful, but it's worth noting that what Salatin advocates is "Relationship Marketing," i.e. building relationships between the farmer and the customers, cultivating loyalty through a superior product and strong relationships, and growing primarily through word-of-mouth and through community education. While I appreciate the addendums at the end (the first publication was in 1993, and Mr. Salatin has updated it several times since then, placing addendums at the end rather than re-writing/editing, etc.), the fact is that the reader doesn't know that until he/she gets there. Mr. Salatin's focus on three themes:1) Farming is a business. Turkeys and laying hens, which got short shrift in the original text, get a fuller treatment. Polyface Farm developed its models more completely in the intervening years. On the whole, this is an excellent and inspirational "how to" book, but also a compelling look into the alternatives that exist in food production models and the consequences of these different paths to obtaining our food. Easy. This flows from #1 above: it's a business, and there are financial risks. If it's not profitable, it's not sustainable in the long term, no matter how ethical it is. The emphasis is on raising healthy, happy chickens which forage for a portion of their own food. Joel Salatin lays out the model that Virginia's Polyface Farm uses for pasture-raised broilers, as well as thoughts on raising layers (as of 1999, they hadn't settled on a production model, though they had quite a few thoughts on the matter). While there are some photographs of the finished structures, in my opinion they are not as helpful as a diagram would be.2) The organization of the book, or its affiliates Jan 28, 2009 John rated it it was amazing. In Pastured Poultry Profits, Joel Salatin lays out the model that Virginia's Polyface Farm uses for pasture-raised broilers, as well as thoughts on raising layers (as of 1999, they hadn't settled on a production model, though they had quite a few thoughts on the matter). The first section of the book delineates what it is that makes pastured poultry raised in this way such a superior product, including some of the family history that brought the Salatins into the production of broilers raised on pasture. Salatin's goal for himself--and for his readers who choose to follow their model--is to raise the best chicken (and eggs) in the world. Salatin is very clear that he's faced some struggles, just like any small business owner. If you don't take risk, you won't reap rewards...but there's no reason to take risks that you can't sustain the failure of.3) You can do this, too. Despite the enthusiastic, positive approach he takes to these methods, the longest chapter in the book is the one on problems that may arise and the ways they have dealt with the problem. A future edition of the book could easily address the first with diagrams and plans, and the second with "Forward for the [year] Edition" or "How to Read This Book" section. That said, what made this book a five-star book to begin with? The final chapter lays out some possibilities, such as eggs and turkeys which are not the primary focus of the method--and which are fully described here--but which may nonetheless be a good fit for your operation. Right up front: there are two reasons I didn't give this book a five-star rating:1) A lack of diagrams to help the reader understand and visualize the structures that Mr. Salatin is describing how to build. This may sound cold to some, but it's true...more Salatin's recognition, acceptance, and firm commitment to this idea is clearly evident.2) Salatin's commitment to starting small and growing as able. The next sections discuss topics from the choosing of breeds and starting of chicks through the necessary equipment and techniques to raise and process the birds. The appendices not only give direction to valuable resources and expand on some of the material in the marketing section but also add new information as the book has been reprinted, detailing some changes in method and changes in circumstances that may affect the implementation of this model. He made it through those struggles, and you can, too. It requires hard work and dedication, but if you want to, you can do this as well. It's hard to rate it fairly since I haven't yet had the chance to implement these methods, but it seems very compelling, well-written, and thorough. The emphasis is on raising healthy, happy chickens which forage for a portion of their own food and--as a result--taste delicious. Wildflowers of the Texas Hill Country A land of rugged hills and deeply cut canyons with clear streams running over beds of solid limestone, the Hill Country is rich in regional species, from Sycamore-Leaf Snow Bell and Texas Barberry to © 1996-2015, Amazon.com, Inc.

